Minor in Entrepreneurship

Six courses to be distributed as follows:

1. BUS 305 Introduction to Entrepreneurship
2. Four courses with strong relevance for would-be entrepreneurs, to be recommended by the Directory of the JCU Institute for Entrepreneurship and approved by the student’s Advisor
3. BUS 410 Strategic Decisions in Entrepreneurship

Approved Courses

The following is an indicative but by no means exhaustive list of courses that may fulfill the requirements of the minor:

AH 271 Curating Museums and Galleries
BUS 335 International Entrepreneurship
BUS 360 Social Networks and Media Management
BUS 399 Innovation and Information Systems
CS 110 Microcomputer Applications
CS 130 Web Design I
CS 131 Web Design II
CS 281/381 Independent Study
FIN 381 Entrepreneurial Finance
LAW/PL 220 Intellectual Property Theory and Law
LAW 323 International Business Law
LAW 341 Fundamentals of Italian Legal Practice
MKT 304 New Product Management
MKT 340 E-Marketing
Internship in a start-up or early stage company
Independent Study in an entrepreneurship-related field